CLAIMS:

- A method of aggregating data comprising the steps of:
 receiving data from a plurality of sources;
 cleaning the received data, whilst maintaining an audit trail of any changes
 made to the data in the cleaning step;
 creating a data set comprising the cleaned data and the audit trail; and
 generating output data using said data set.
- 2. A method according to claim 1 comprising the further step of standardising the format of the received data before the cleaning step.
 - 3. A method according to claim 1 comprising the further step of splitting the standardised data into respective data types before the cleaning step.
- 4. A method according to claim 1 in which the audit trail is performed at sub-field level so that there are audit entries in respect of every part of every field that has been modified.
- 5. A method according to claim 1 in which the audit trail comprises a20 measure of the quality of the data in said data set.

- 6. A method according to claim 1 in which the cleaning step is carried out independently in respect of some or all of the respective data types.
- 7. A method according to claim 6 in which the respective data types
 5 comprise names and addresses, and the cleaning step is applied to names and addresses included in the received data.
- 8. A method according to claim 6 in which the respective data types include at least one of: dates; reference numbers; telephone numbers;
 10 e-mail addresses and cleaning is carried out in respect of any one or any combination of these other data types.
 - 9. A method according to claim 1 in which the cleaning step comprises the step of standardising the respective data against a predetermined standard.
 - 10. A method according to claim 9 in which the predetermined standard comprises a predetermined list.
- 11. A method according to claim 10 which is such as to allow a user toselect at least one list against which data is to be standardised.

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- 12. A method according to claim 1 in which the cleaning step comprises standardising the data through the application of rules.
- 13. A method according to claim 12 which is such as to allow a user to select at least one rule which is applied to the data in the cleaning step.
 - 14. A method according to claim 12 in which the rules are used to at least one of: change the data to a standardised form, correct data, and complete data.
- 15. A method according to claim 1 in which standardisation against a list is performed in combination with standardisation through rules.
 - 16. A method according to claim 1 in which the cleaning step comprises an automated cleaning process which is intelligent such that it learns from decisions made by human intervention.
 - 17. A method according to claim 1 comprising the further step of matching data records in said data set which relate to a common entity and which originate from respective distinct data sources.

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18. A method according to claim 17 in which the step of matching data

records comprises the step of comparing a plurality of data items in respective data records to decide whether the data records relate to a common entity.

- 19. A method according to claim 18 in which at least one threshold level of
 5 similarity between data items is specified, such that the threshold must be met
 or exceeded before a match is determined.
 - 20. A method according to claim 17 in which decisions on matching are governed by a set of matching rules which specify a plurality of matching criteria at least one of which must be met before a match can be determined.
 - 21. A method according to claim 20 in which each matching criterion identifies at least one predetermined type of data item and at least one similarity threshold.

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- 22. A method according to claim 17 in which the step of matching data records comprises the step of updating the audit trail so as to keep a record of matches made in the matching step.
- 20 23. A method according to claim 17 in which an output of the matching process is used to modify the cleaning step.

- 24. A method according to claim 1 in which the method comprises the further step of de-duplication of data in said data set.
- 25. A method according to claim 24 in which the step of de-duplication of
 data comprises the step of updating the audit trail so as to keep a record of
 changes made to the data set in the de-duplication step.
 - 26. A method according to claim 1 in which the cleaning step is performed iteratively.

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- 27. A method according to claim 17 in which the matching step is performed iteratively.
- 28. A method according to claim 24 in which the de-duplication step is performed iteratively.
 - 29. Apparatus arranged under the control of software for aggregating data by:

receiving data from a plurality of sources;

cleaning the received data, whilst maintaining an audit trail of any changes made to the data in the cleaning step; and

creating a data set comprising the cleaned data and the audit trail.

30. Apparatus according to claim 29 which is further arranged for generating output data using said data set.

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- 31. Apparatus according to claim 29 which is arranged to output a query notification when unable to automatically clean a data item.
- 32. Apparatus according to claim 31 which is arranged to, allow input of a decision to resolve the query, and complete the cleaning step for that data item based on that decision.
 - 33. Apparatus according to claim 29 which is arranged to learn from a decision input to resolve a query to aid in the cleaning of future data items.

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34. A computer program product comprising at least one data carrier carrying a computer program comprising code portions that when loaded and run on a computer cause the computer to carry out a method according to claim 1.

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35. A computer program product comprising at least one data carrier

carrying a computer program comprising code portions that when loaded and run on a computer, arrange the computer as apparatus according to claim 29.

- 36. A method of aggregating data comprising the steps of:
- receiving data from a plurality of sources;

 creating a virtual data model of the received data; and

 using the virtual data model to generate an aggregated data set.
- 37. A method of generating a virtual data model representing data held by
 an organisation in a plurality of distinct data sources comprising the steps of:
 receiving data from the plurality of data sources;
 cleaning the received data, whilst maintaining an audit trail of any changes
 made to the data in the cleaning step;
 creating a data set, as the virtual data model, comprising the cleaned data and
 the audit trail.
 - 38. A method of aggregating data comprising the steps of: receiving data from a plurality of sources; standardising the format of the received data;
- splitting the standardised data into respective data types;
 cleaning the split and standardised data, whilst maintaining an audit trail of any

changes made to the data in the cleaning step;
creating a data set comprising the cleaned data and the audit trail; and
generating output data using said data set.